

# AFRICA



The **Africa CustomWire** provides real-time news reports covering a broad spectrum of topics that impact the continent. With around-the-clock coverage of the economic, political, environmental, business and social developments of Africa, your customers will never have to wait for the information that impacts their interests and influences their decisions. Whether a national government gets toppled, the IMF approves a massive loan, or an investment opportunity arises, the **Africa CustomWire** delivers the information your customers need to flourish.

Capitalizing on Africa's premier news service **AllAfrica**, as well as other globally respected

agencies including **UPI** and **Xinhua News Agency**, Comtex's **Africa CustomWire** has the broadest coverage of Africa's unfolding news events with regional, national and international reporting.

Comtex's diversified international publisher network not only guarantees the highest quality of specialized reporting to ensure your clients have an edge on their competition, but also provides peace of mind knowing they will always have the information they need to be successful. Comtex's **Africa CustomWire** is an informational oasis for those thirsting for African news.

## Statistics

Daily Story Average:

- 750-850 stories per day, Monday-Friday
- 200-300 articles per day, Saturday and Sunday

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