

BUSINESS



The **Business CustomWire** provides your customers with real-time, non-stop news reports focusing on all aspects of the global business arena. Comtex's **Business CustomWire** will provide your clients with the essential information they need to keep ahead of the competition as well as enable them to make fully informed business decisions, track investment opportunities, follow management and business trends and identify potential partners. Comtex's **Business CustomWire** is the most comprehensive product on the market for businesspeople. Your customers will find this service essential and irreplaceable.

Comtex's **Business CustomWire** consists of over 500 diverse news publishers such as **Business Wire, Datamonitor, PR Newswire, and Zacks Investment Research** that cover a broad spectrum of industries worldwide offering your customers access to the most highly specialized business reports available anywhere.

The **Business CustomWire** also delivers a real-time stream of press releases, providing corporate announcements on topics like management changes, product announcements, earnings results, and new marketing initiatives within seconds of their release.

Give your clients the most complete information available on the corporate world-performance, restructuring, personnel and media. With Comtex's **Business CustomWire**, informed business decisions are the main course, with profits the "just desserts".

Statistics

Daily Story Average:
 • 10,500-10,800 stories per day,
 Monday-Friday
 • 800-900 articles,
 Saturday and Sunday

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 NEWS NETWORK, INC.