

LOCAL/REGIONAL



The **Local/Regional CustomWire** provides real-time, round-the-clock coverage of current events and trends that impact communities, such as crime, legal affairs, public safety, social and economic impact of disasters, education, employment and demographics. The **CustomWire** contributes insight into local and regional issues, corporate marketing/media campaigns, causes of accidents, litigious tendencies and special interest group actions. Also included, is information about the happenings that affect daily living—the events that influence quality of life in local and regional communities.

Comtex's **Local/Regional CustomWire** content is compiled from a variety of well-respected news sources including **United Press International, McClatchy-Tribune News Service, PR Newswire** and **U-Wire**.

No one is isolated; events in the nation's communities impact us all. Help your clients stay connected—give them Comtex's **Local/Regional CustomWire**.

Statistics

Daily Story Average:

- 3,700-4,000 stories per day, Monday-Friday
- 440-520 articles, Saturday and Sunday

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