

SPORTS BEAT



The **Sport Beat CustomWire** delivers regularly featured sports news in real-time. Need regular sports updates and roundups? What about the latest rankings and standings? Or point spreads and transaction summaries? If it is a regularly recurring sports story or column, Comtex's **Sports Beat CustomWire** has it covered. With the **Sports Beat CustomWire**, you won't be overwhelmed with tons of information, but you'll still have critical coverage of major and non-mainstream sports.

Comtex's **Sports Beat CustomWire** features reporting from respected publishers like **The Sports Network**, delivering the latest

score updates, box scores, league leaders, injury reports and more. Comtex's **Sports Beat CustomWire** may also include sports coverage from **United Press International**.

Because Comtex's **Sports Beat CustomWire** updates its content constantly throughout the day, your clients will be your site's loyal fans, checking in through the workday, on weekends, at night, or during the big game. With Comtex's **Sports Beat CustomWire**, you can deliver the sports your clients have come to know and love. Be the one your clients cheer—give them Comtex's **Sports Beat CustomWire**.

Statistics

Daily Story Average:

- 3,000-3,760 stories per day, Monday-Friday
- 4200 articles per day, Saturday and Sunday

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