

# ASIA PULSE



**Asia Pulse** is a real-time commercial news and intelligence service that gives the vital information needed to do business in Asia. It provides in-depth news on prominent companies and more than 50 industries in over 30 countries—from China and Japan to the Middle East, from Australia to Central Asia, from the South Pacific to the Persian Gulf.

Why do professionals rely on Asia Pulse? Because it keeps their fingers on the Asian business pulse. Its dedicated journalists and

analysts across the region deliver up to 300 items each business day—commercial news, commentary, analyses, projects and tender offers, industry profiles, financial market reports and company announcements.

Most importantly, Asia Pulse's staff are nationals of the countries they report on, enjoying access to business and government sources beyond the reach of foreigners. They cover not just the corporate movers and shakers but trade and investment openings, infrastructure, joint ventures, major projects, economic developments, and regulatory changes—in short, everything that decision makers need to operate profitably in Asia.

The service includes **Asia in Focus**—daily succinct news summaries, tailored for busy executives and mobile phone/SMS alerts. Asia Pulse also produces **DataSources**, a daily service of general news, politics, sports, business, entertainment, local culture and human rights issues from major Asian countries. **DataSources** provides not only a local perspective of developments within each country, but stories, analysis and reaction to global issues that one will not find in Western media. This offers a unique insight into public opinion and events in these societies.

## Statistics

- Business News:  
Intraday (Sunday-Friday)—  
average of 250-300 stories,  
analyses, and announcements daily
- Asia in Focus:  
Intraday (Monday-Friday)—  
average of 20-50 stories daily,  
occasional Sunday delivery
- DataSources:  
Intraday (Monday-Friday)—  
average of 800-1200 stories  
daily, 200-400 on weekends

**Asia Pulse, Asia in Focus** and **DataSources** content can be found in most Comtex **CustomWires®** including **International** and **Wall Street**. They are also available as **Full Feed** offerings.

