

# M2 COMMUNICATIONS



## Statistics

### Editorial Titles:

- **Airline Industry Info:**  
Intraday (Monday-Friday), averages 15-20 stories daily
- **Internet Business News:**  
Monthly with interim updates, averages 30-50 stories per month
- **M2 Best Books:**  
Intraday (Monday-Friday), averages 20-40 stories daily
- **Nordic Business Report:**  
Weekly, averages 120-180 stories per week

### Partner Feeds:

- **Telecomworldwire:**  
Intraday (Monday-Friday), averages 20-40 stories daily
- **AScribe Newswire:**  
Real-Time (Monday-Friday), averages 15-25 stories daily
- **DVD News:**  
Once Daily (Monday-Friday), averages 4 stories daily
- **10Meters.com News:**  
Batch delivery 1-3 times per week, averages 2-5 stories per batch
- **DMEurope.com:**  
Batch delivery every business day, averages 7 stories per batch

**M2 Communications Ltd (M2)**, a British-based publishing and media services company, is a diversified information provider with an impressive global reach. Comtex receives M2's PressWIRE feed, a high-volume international press release distribution network that delivers the latest news to media, consultants and other interested parties around the world.

In addition, Comtex receives a selection of M2's Editorial Titles and Partner Feeds.

### **M2 Communications' Editorial Titles include the following publications:**

- **Airline Industry Information:** Timely and concise coverage of the worldwide airline sector and related industries. Airline Industry Information provides a worldwide roundup of major events and developments as well as key management information (new routes, codeshares, contracts, incidents, politics, deregulation, regulation, investigations and disciplinary actions).
- **Corporate IT Update:** Timely, hype-free global corporate update of key IT and telecom news for business users.

- **Internet Business News:** Key insights into the commercial activities and benefits available through the Internet. Coverage of all allied telecom and data subjects and services is also provided.
  - **M2 Best Books:** Critical reviews of books and the latest happenings within the publishing industries.
  - **Nordic Business Reports:** Weekly updates of corporate, financial and general developments in the Nordic countries in Europe (typically Finland, Sweden, Norway, Denmark and Iceland/Greenland) with some input on neighboring countries.
  - **Telecomworldwire:** International news covering the telecommunications and IT industry developments, well-suited for a diverse group of industry participants, users, buyers, consultants, researchers, industry groups and educators.
  - **World Computer Product News:** Information tailored for companies wishing to monitor new products coming to market within the competitive, fast-moving worldwide computer sector.
- M2 Communications' Partner Feeds include the following:**
- **AScribe Newswire (distributed via M2 Communications):** The AScribe Newswire distributes news releases, announcements, official statements and background information from a wide range of academic institutions and non commercial organizations. Reports include the latest advances and discoveries in health, social and environmental issues as well as academic and private institutions' conference calls and new initiatives.
  - **DVD News (distributed via M2 Communications):** DVD News delivers a concise daily news roundup designed to keep you on the leading edge of the DVD market by providing the facts on title and hardware releases, technology advancements, sales forecasts, promotions, and strategic partnerships.
  - **10Meters.com News (distributed via M2 Communications):** Focusing on e-commerce, newsmakers, corporate players and emerging technologies, 10Meters.com also features WAP and



Bluetooth sections providing in-depth knowledge and resources for developers and vendors, as well as product and standards updates.

- **DMEurope.com (distributed via M2 Communications):** Primarily serving the pan-European region, DMEurope provides news and analysis for a technology, business and policy perspective. Investors and technology enthusiasts can stay abreast of the fast-paced and ever-changing HighTech industry with DMEurope's coverage that includes the online, broadband, wireless and digital media sectors.

As investment decisions become more targeted, executives need to tap into key industry news. With M2 Communications, your clients can tap into several important vertical markets with ease.

M2 Communications feeds are available as **Full Feed** offerings. M2 Communications' PressWIRE, Primary and Partner Feeds are also available in Comtex's **Top News** product lines.

